

The Skills Opportunity

The global **logistics sector is on an accelerated growth path**. While the infrastructure and technological barriers are being dismantled, the **biggest hurdle that the sector faces is the skills gap**. Being service based, a logistics company is only as strong as its weakest link and this skills gap is that weak link.

Trained and well-developed human resources with the right skills set will make a huge difference to the overall growth of this industry. The logistics sector has an opportunity to make up for lost time by skilling its workforce. **21CC will close the skills gap and help re-engineer logistics.**

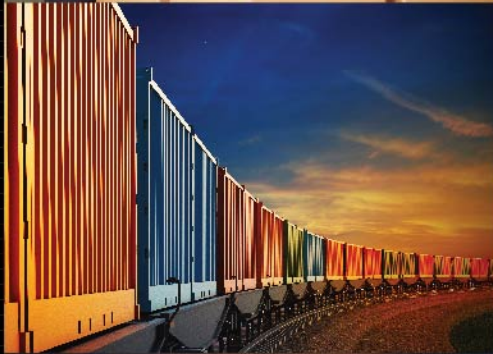


E-Learning Modules - Online. On Demand

21CC's e-learning modules are **easy to access** and are available on laptops, tablets and smartphones, **anywhere and at any time.**

Industry Specific Content - On Target

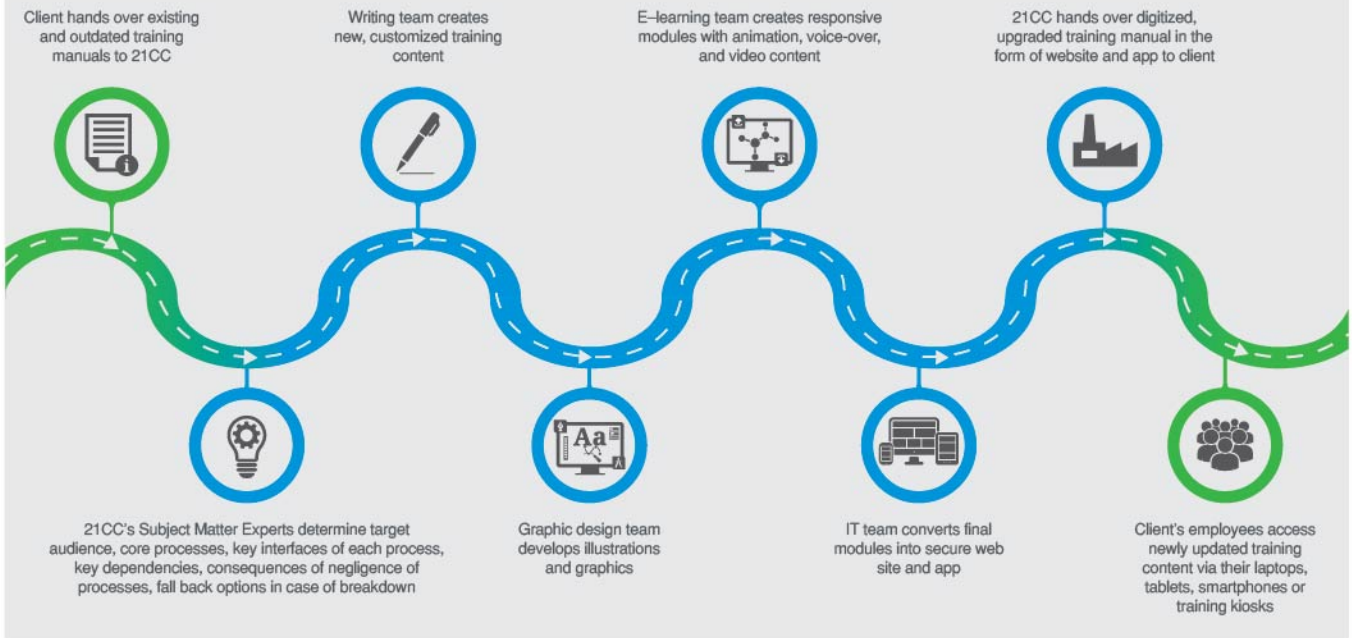
21CC's courses are designed with a focus on **practical outcomes** in order to ensure that the **content remains targeted to the industry and relevant to the marketplace.** The industry specific subject matter experts enable 21CC to develop and content that is open, flexible, learner-centered and performance oriented.



About 21CC

21CC is a **learning solutions business** that creates content for the transportation and logistics industry. **21CC makes complex content accessible and fun** by using **illustrations, practical examples, humour and in some cases, gamification**. This approach helps keep trainees engaged and triggers deeper learning and longer retention. 21CC's **compelling content** helps employees understand why work processes matter and how they impact the company, the economy, the environment and themselves.

The Route to Accessible Learning



Everyone Stands To Gain



Strong Value Proposition

Companies gain - from a **reduction in errors, reduced losses and lower costs** leading to an improvement in their bottom line. Further, faster time to market, **better customer satisfaction and retention** leads to more business and an increased top line.

Employees gain - they get to **develop themselves to their full potential**. They get access to jobs locally; have the potential to be **professional and globally mobile** as they have access to learning **modules created for a global workforce**.

Local economies gain - from an **increased workforce, increased employment** and a strong multiplier effect. Logistics has a direct and indirect impact on local manufacturing, warehousing, transportation and real estate.



Learning Solutions OnLine. OnDemand. OnTarget.

21cc provides a set of comprehensive online learning modules, accessible across platforms, anytime, anywhere.



Warehousing

- Forklift 1 & 2
- Customer service



Passenger Airlines

- Check in
- Customer Service Interaction
- Baggage I
- Baggage II



Health, Safety & Environment

- Back safety awareness
- Hearing conservation
- Fire safety
- Dos & don'ts in your workplace
- Employee safety orientation
- Loss prevention training



Cold Chain Management

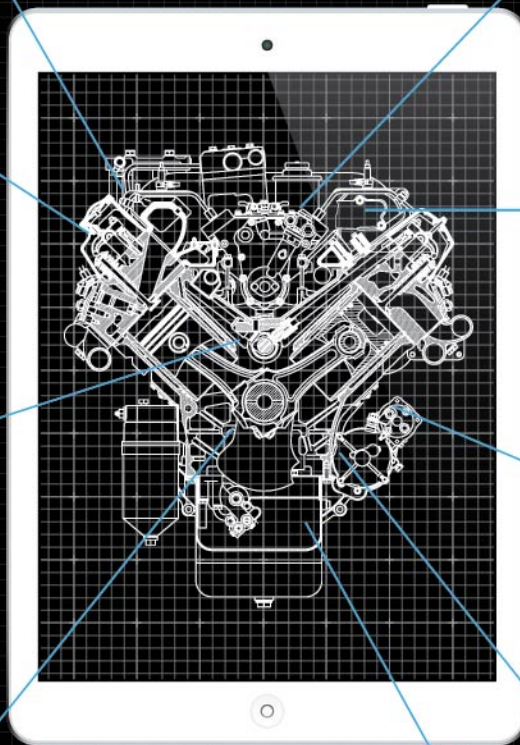
- Introduction, International Trade
- Packaging, Conservation Techniques and Storage
- Hygiene, Maintenance, Ergonomics
- Quality Care
- Raw Materials / Product knowledge
- Storage / Cold Storage Management
- The Cold Chain
- Transportation and Logistics
- Integrated Pest Management
- Plant Physiology



For more information, contact 21CC on info@21cceducation.com



Download a demo module from www.21cceducation.com



Air Cargo

- Ramp handling
- Palletization
- Export process
- Certified Cargo Screening Facility (CCSF)



Properties of Dangerous Goods

- ADR 1
- Fire Triangle
- Documentation
- Marking and Placarding



Ports

- Crisis Management
- Ships journey
- Topography



Trucking

- ADR 1
- Fire Triangle
- Documentation
- Marking and Placarding



Freight Forwarding

- Courier Pickup
- Courier Delivery
- Freight Forwarding 101-1
- Freight Forwarding 101-2
- Freight Forwarding 101-3